# Archetypal Distribution 

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## Archetypal Analysis

- Archetypes are prototypes, i.e., representative observations, that are ideal examples of a type
- Archetypes are interpretable since they relate to actual observations
- Archetypes are extreme in nature rather than average, for example, as in medoids


Seth and Eugster [2016]


Shoval et al., [2012]

## From Value to Distribution

A single value often does not carry all the information, e.g.,

- two scientific papers can have scores $\{3,3,4\}$ and $\{1,4,5\}$
- two movies can have ratings $\{6,7,9\}$ and $\{4,9,9\}$.

How do we find archetypes over distributions?


Figure: (left) standard archetypal analysis (right) archetypal analysis over distributions

## Standard Archetypal Analysis [Cutler and Breiman, 1994]

Given a set of $n$ observations $\mathbf{x}_{1}, \ldots, \mathbf{x}_{n}$,
(1) Define $K$ archetypes $\mathbf{z}_{1}, \ldots, \mathbf{z}_{K}$ as convex combinations of the observations, i.e.,

$$
\mathbf{z}_{k}=\sum_{i=1}^{n} w_{i k} \mathbf{x}_{i}
$$

where $\mathbf{W} \in \Delta$ is a $n \times k$ dimensional matrix with $[\mathbf{W}]_{i k}=w_{i k}$.
2 Reconstruct the observations as convex combinations of the archetypes, i.e.,

$$
\hat{\mathbf{x}}_{j}=\sum_{k=1}^{K} h_{k j} \mathbf{z}_{k}
$$

where $\mathbf{H} \in \Delta$ is a $k \times n$ dimensional matrix with $[\mathbf{H}]_{k j}=h_{k j}$.
(3) Optimize the parameters $\mathbf{W}$ and $\mathbf{H}$ by minimizing the error between the observations and their respective reconstructions, i.e.,

$$
\sum_{i=1}^{n}\left\|\mathbf{x}_{i}-\hat{\mathbf{x}}_{i}\right\|^{2}
$$

where $\|\cdot\|$ denotes the $l_{2}$-norm. Thus, archetypal analysis can be summarized as

$$
\min _{\mathbf{W}, \mathbf{H} \in \Delta}\|\mathbf{X}-\mathbf{X W H}\|^{2}
$$

## Standard Archetypal Analysis [Cutler and Breiman, 1994]

Two Archetypes

Three Archetypes

Four Archetypes

Five Archetypes


Figure 1. Archetypes for Head Dimension Data.

## Kernel Archetypal Analysis [Mørup and Hansen, 2012]

Use 'kernel trick' for distributions with Bhattacharyya coefficient.

- The cost can be rewritten as

$$
\|\mathbf{X}-\mathbf{X W H}\|^{2}=\operatorname{tr}\left((\mathbf{I}-\mathbf{W H})^{\top} \mathbf{X}^{\top} \mathbf{X}(\mathbf{I}-\mathbf{W H})\right)
$$

where $\operatorname{tr}$ denotes the trace operation.

- The inner product $\left[\mathbf{X}^{\top} \mathbf{X}\right]_{i j}=\left\langle\mathbf{x}_{i} \mid \mathbf{x}_{j}\right\rangle$ can then be replaced by a positive definite kernel

$$
[\mathbf{K}]_{i j}=\kappa\left(\mathbf{x}_{i}, \mathbf{x}_{j}\right)=\left\langle\phi\left(\mathbf{x}_{i}\right) \mid \phi\left(\mathbf{x}_{j}\right)\right\rangle,
$$

where $\phi$ is a (nonlinear) mapping from $\mathbb{R}^{d}$ to a feature space $\mathcal{F}$ with inner product $\kappa$.

## Pros

- Allows performing archetypal analysis in any observation space with a p.d. kernel Cons
- Result depends on the choice of kernel
- Not knowing the explicit mapping $\phi$ hinders the interpretability of the archetypes


## Interval Archetypal Analysis [D'Esposito et al., 2012]

- Each element of the matrix $\mathbf{X}$ is an interval, i.e., $[\mathbf{X}]_{l j}=\left[\underline{x}_{l j}, \bar{x}_{l j}\right]$
- Use weighted sum and distance operation with appropriate operations on interval , i.e.,

$$
\begin{gathered}
\underline{z}_{l k}=\sum_{i=1}^{n} w_{i k} \underline{x}_{l i} \text { and } \bar{z}_{l k}=\sum_{i=1}^{n} w_{i k} \bar{x}_{l i} \text {, and } \\
d(x, y)=\max (|\bar{x}-\bar{y}|,|\underline{x}-\underline{y}|)=\left|x_{m}-y_{m}\right|+\left|x_{d}-y_{d}\right|
\end{gathered}
$$

where $x_{m}=(\underline{x}+\bar{x}) / 2$ and $x_{d}=(\bar{x}-\underline{x}) / 2$.

- Archetypal analysis on intervals can be summarized as

$$
\min _{\mathbf{W}, \mathbf{H} \in \Delta}\left|\mathbf{X}_{m}-\mathbf{X}_{m} \mathbf{W} \mathbf{H}\right|+\left|\mathbf{X}_{d}-\mathbf{X}_{d} \mathbf{W} \mathbf{H}\right| .
$$

## Pros

- Straighforward extension of standard archetypal analysis


## Cons

- Limited to intervals not continuous distributions


## Interval Archetypal Analysis [D'Esposito et al., 2012]

Table 1. Bats data set [26].

| i | Species | Head | Tail | Height | Forearm |
| :---: | :--- | :---: | :---: | :---: | :---: |
| 1 | PIPC | 33,52 | 26,33 | 4,7 | 27,32 |
| 2 | PRH | 35,43 | 24,30 | 8,11 | 34,41 |
| 3 | MOUS | 38,50 | 30,40 | 7,8 | 32,37 |
| 4 | PIPS | 43,48 | 34,39 | 6,7 | 31,38 |
| 5 | PIPN | 44,48 | 34,44 | 7,8 | 31,36 |
| 6 | MDAUB | 41,51 | 30,39 | 8,11 | 33,41 |
| 7 | MNAT | 42,50 | 32,43 | 8,9 | 36,42 |
| 8 | MDEC | 40,45 | 39,44 | 9,9 | 36,42 |
| 9 | MGP | 45,53 | 35,38 | 10,12 | 39,44 |
| 10 | OCOM | 41,51 | 34,50 | 9,10 | 34,50 |
| 11 | MBEC | 46,53 | 34,44 | 9,11 | 39,44 |
| 12 | SBOR | 48,54 | 38,47 | 9,11 | 37,42 |
| 13 | BARB | 44,58 | 41,54 | 6,8 | 35,41 |
| 14 | OGRIS | 47,53 | 43,53 | 7,9 | 37,41 |
| 15 | SBIC | 50,63 | 40,45 | 8,10 | 40,47 |
| 16 | FCHEV | 50,69 | 30,43 | 11,13 | 51,61 |
| 17 | MSCH | 52,60 | 50,60 | 10,11 | 42,48 |
| 18 | SCOM | 62,80 | 46,57 | 9,12 | 48,56 |
| 19 | NOCT | 69,82 | 41,59 | 10,12 | 45,55 |
| 20 | GMUR | 65,80 | 48,60 | 12,16 | 55,68 |
| 21 | MGES | 82,87 | 46,57 | 11,12 | 58,63 |

## Statistical Archetypal Analysis [Wu and Tabak, 2017]

- Finds archetypal distribution as mixture of observed distribution, i.e.,

$$
q_{k}(\mathbf{x})=\sum_{i=1}^{n} w_{i k} p_{i}(\mathbf{x}),
$$

- Minimize the 'energy distance' between the observed and reconstructed distributions

$$
\hat{p}_{j}(\mathbf{x})=\sum_{k=1}^{K} h_{k j} q_{k}(\mathbf{x})
$$

- Energy distance between two distributions $p$ and $q$ is defined as

$$
D_{\mathrm{ED}}(p, q)=-\mathbb{E}_{X, X^{\prime} \sim p}\left\|X-X^{\prime}\right\|-\mathbb{E}_{Y, Y^{\prime} \sim q}\left\|Y-Y^{\prime}\right\|+2 \mathbb{E}_{X \sim p, Y \sim q}\|X-Y\|
$$

## Pros

- Energy distance can be easily estimated from observations
- Equivalent to performing kernel archetypal analysis with

$$
\kappa(p, q)=\mathbb{E}_{X \sim p, Y \sim q} k(X, Y) \text { with } k(x, y)=\|x\|+\|y\|-\|x-y\| .
$$

## Cons

- archetypes are interpretable as mixture


## Archetypal Distribution Intuition



## Partial Membership Models [Heller et al., 2008]

- For a mixture model with $K$ mixture components,

$$
p(\mathbf{x} \mid \boldsymbol{\Theta}, \boldsymbol{\rho})=\sum_{k=1}^{K} \rho_{k} p\left(\mathbf{x} \mid \boldsymbol{\theta}_{k}\right)
$$

where $\rho_{k}$ are the mixing proportions.

- Given indicator variables $\zeta=\left[\zeta_{1}, \ldots, \zeta_{K}\right]$ where $\zeta_{k} \in\{0,1\}$ and $\sum_{k} \zeta_{k}=1$,

$$
p(\mathbf{x} \mid \boldsymbol{\Theta}, \boldsymbol{\rho})=\sum_{\zeta} p(\zeta) \prod_{k=1}^{K} p\left(\mathbf{x} \mid \boldsymbol{\theta}_{k}\right)^{\zeta_{k}}
$$

where $p\left(\ldots, \zeta_{k}=1, \ldots\right)=\rho_{k}$.

- Partial membership model relaxes the constraint $\zeta_{k} \in\{0,1\}$ to $\zeta_{k} \in[0,1]$

$$
p(\mathbf{x} \mid \boldsymbol{\Theta}, \boldsymbol{\rho})=\int p(\zeta \mid \boldsymbol{\rho})\left[\frac{1}{C(\zeta, \boldsymbol{\Theta})} \prod_{k=1}^{K} p\left(\mathbf{x} \mid \boldsymbol{\theta}_{k}\right)^{\zeta_{k}}\right] \mathrm{d} \boldsymbol{\zeta}
$$

where $C$ is a normalizing constant, and $p(\boldsymbol{\zeta} \mid \boldsymbol{\rho})$ is a distribution over simplex.


## Exponential Family Distribution

- x is exponential family distributed if

$$
\operatorname{ExpFam}(\mathbf{x} \mid \boldsymbol{\theta})=\exp \left(\mathbf{T}(\mathbf{x})^{\top} \boldsymbol{\eta}(\boldsymbol{\theta})-A(\boldsymbol{\theta})\right) h(\mathbf{x})
$$

where $\eta$ are the natural parameters, and $\mathbf{T}$ are the sufficient statistics

- For exponential family distributions, the partial membership product is also an exponential family distribution in the same family with natural parameters

$$
\hat{\boldsymbol{\eta}}=\sum_{k} \zeta_{k} \boldsymbol{\eta}\left(\theta_{k}\right)
$$

- For multivariate normal distribution,

$$
\begin{gathered}
\frac{1}{(2 \pi)^{d / 2} \operatorname{det}(\boldsymbol{\Sigma})^{1 / 2}} \exp \left(-\frac{1}{2}(\mathbf{x}-\boldsymbol{\mu})^{\top} \boldsymbol{\Sigma}^{-1}(\mathbf{x}-\boldsymbol{\mu})\right) . \\
\boldsymbol{\eta}=\left[\boldsymbol{\Sigma}^{-1} \boldsymbol{\mu} ; \operatorname{vec}\left(\boldsymbol{\Sigma}^{-1}\right)\right] \text { and } \mathbf{T}=\left[\mathbf{x} ; \operatorname{vec}\left(\mathbf{x} \mathbf{x}^{\top}\right)\right]
\end{gathered}
$$

where vec denotes the vectorization operator, and $[\cdot ; \cdot]$ denotes column-wise concatenation.

- Therefore, partial membership product is a multivariate normal distribution with

$$
\hat{\boldsymbol{\Sigma}}^{-1}=\sum \zeta_{i} \boldsymbol{\Sigma}_{i}^{-1} \text { and } \hat{\boldsymbol{\Sigma}}^{-1} \hat{\boldsymbol{\mu}}=\sum_{i} \zeta_{i} \boldsymbol{\Sigma}_{i}^{-1} \boldsymbol{\mu}_{i}
$$

## Archetypal Analysis over Distributions

Given $n$ distributions $p_{1}(\mathbf{x}), \ldots, p_{n}(\mathbf{x})$ on $\mathbb{R}^{d}$,
(1) Define archetypal distributions $q_{1}(\mathbf{x}), \ldots, q_{K}(\mathbf{x})$ as

$$
q_{k}(\mathbf{x})=\frac{1}{c_{k}^{w}} \prod_{i=1}^{n} p_{i}(\mathbf{x})^{w_{i k}}
$$

where $\mathbf{W} \in \Delta$.
(2) Reconstruct the distributions as

$$
\hat{p}_{j}(\mathbf{x})=\frac{1}{c_{j}^{h}} \prod_{k=1}^{K} q_{k}(\mathbf{x})^{h_{k j}}
$$

where $\mathbf{H} \in \Delta$.
(3) Optimize the parameters $\mathbf{W}$ and $\mathbf{H}$ by minimizing

$$
\sum_{j} D\left(\hat{p}_{j}(\mathbf{x}) \| p_{j}(\mathbf{x})\right)
$$

where $D$ is a suitable divergence measure between two distributions.
(4) Thus, archetypal analysis over distributions can be summarized as

$$
\min _{\mathbf{W}, \mathbf{H} \in \Delta} \sum_{j} D_{\mathrm{KL}}\left(\frac{1}{c_{j}} \prod_{i} p_{i}(\mathbf{x})^{\sum_{k} w_{i k} h_{k j}} \| p_{j}(\mathbf{x})\right)
$$

where $c_{j}$ is the respective normalizing constant.

## Example

We solve this for multivariate normal distribution with diagonal covariance.
Archetypal distribution over 20 random bivariate normal distributions


Figure: The figure compares several methods of archetypal analysis over a set of bivariate normal distributions (grey). The inferred archetypal distributions have been color-coded. (A) Archetypal analysis using the proposed approach, and (B) the resulting simplex plot. (C) Archetypal analysis using kernel archetypal analysis. (D) Archetypal analysis using statistical archetypal analysis.

## Student Scores Data [Rovira et al., 2017]

Academic grades of 287 students over 68 total courses with missing values


Figure: The figure shows the analysis of the student score dataset. (A) distributions of 100 student grades (grey) and the inferred archetypal distributions (color-coded), (B) the resulting simplex plot (C) the resulting cost values over different number of archetypes (D) inferred archetypes over 10 different random subsample of the data
(1) A2) students who get consistently high grades and they are rare,
(2 A3) students who get consistently moderate grades,
(3) A1) students who get average grades and show more variability, and
(4) A4) students who show high variability in their performance.

## OpenML Data [Vanschoren et al., 2014]

Performance of 67 algorithms on 350 datasets




Figure: The figure shows the analysis of the algorithm dataset matrix. Distribution of (A) means and (B) variances respectively of 6 inferred archetypal distributions. Each distribution is estimated from 67 points since each archetype is a 67 dimensional distribution (color-coded). (C) The resulting simplex plot and (D) the resulting cost values over different number of archetypes.
(1) A2) dataset where all algorithms perform at a chance level,
(2) A1) dataset where all algorithms perform with the highest accuracy, and almost no variance
(3) A3) dataset where the performance of algorithms show significant variability.
(4) A5-A6) dataset where all algorithms perform very well but they show variation in different cross-validation folds with A6 showing more variation than A5.
© A4) dataset where all algorithms perform moderately well, and also show some variation over validation folds.

## Discussion

- Proposed an extension of archetypal analysis over distributions
- More interpretable than kernel and statistical archetypal analysis
- Complements interval archetypal analysis
- Only available for multivariate normal
- Requires better initialization and optimization
- Needs validation and interesting application

Thank you!

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